

LOOMIS BROS EQUIPMENT COMPANY PRIVACY POLICY

Loomis Bros Equipment Company ("Loomis") is committed to safeguarding your privacy on our website located at <http://loomisbros.com>. This Loomis Privacy Policy does not apply to products or services provided, or information obtained, other than through the website. Please read this policy to understand how we will treat your information. We may change this policy from time to time so please check back often. If we significantly change our collection, use, or disclosure practices, we will try to send you a notice via e-mail if you have provided us with an e-mail address. Please keep in mind that some of the services mentioned specifically in this policy may not be available on the site at this time. If you have questions concerning this policy, please contact Karan at sales@loomisbros.com. This Privacy Policy is effective as of January 1, 2013.

What information does Loomis collect from me?

Loomis collects information in several ways. For example, we collect some personal information when you complete an online request for information. On our sales, parts, and services request pages, we ask for your name, email address, company and phone number. We collect your email address when you subscribe to our news feed. In addition, we may ask you for information at other times, such as when you report a problem with our site, or contact Loomis via the corporate e-mail address. If you contact Loomis, we may keep a record of that correspondence.

When you submit a Required Information for Posting document for a Laundries for Sale transaction, you are providing your contact information along with information about your store, its location, lease terms, etc. Such information will be posted in your ad on the website and will made available to the public.

If you believe that any inaccurate or inappropriate information has been obtained or provided to others through your use of this website, you should contact a representative of Loomis at sales@loomisbros.com.

What are cookies and how does Loomis use them?

As part of offering and providing customizable and personalized services, many websites use cookies to store and sometimes track information about you. A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. We use cookies to allow faster and easier access to your account information, monitor traffic on the site and measure traffic patterns to improve the website.

How does Loomis use the information?

Our main goal in collecting information is to improve the site and provide you with the best possible experience on the site. For example, by using the information we collect, we can provide you with an easy to use and readily available forum to find out information about our products and services. We will also use your personal information to notify you of other products or services available from Loomis and our

affiliates. Loomis also uses your information to facilitate sales on the Laundry for Sale forum of our website.

Except as provided in this Privacy Policy, only Loomis and our affiliates and service providers will have access to your personal information. We also may do research on our users' demographics and behavior based on the information you provide when you register, information from your activity on the site, information from our server log files or from surveys. We may compile, analyze or sell this information on an aggregated basis, which does not include information identifying individual users. We also may share this data with business partners or other third parties.

Who is collecting information?

When you are on a Loomis site and are asked for personal information, you are sharing that information with Loomis and our affiliates and service providers. If personal data is to be collected and/or maintained by any company other than Loomis or its affiliates, we will try to notify you on the website or in an updated version of this Privacy Policy. If you do not want your data to be shared, you can choose not to allow the transfer by not using that particular service.

Other websites to which we link may collect personally identifiable information about you when you visit those sites. The information practices of other websites linked to our websites are not covered by this Privacy Policy.

With whom does Loomis share my information?

We will not disclose any of your personally identifiable information except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it or under the circumstances described below. These are some of the ways that your information may be disclosed:

Data in the Aggregate: We may disclose "blinded" aggregated data and user statistics to prospective partners and other third parties. Blinded data is data which does not identify an individual person.

Laundries for Sale Forum: Information you submit for Laundries For Sale on the website is posted and made publically available.

Other: We also may disclose your information in special cases. For example, when we believe that we must disclose information to identify, contact or bring legal action against someone who may be violating our Terms of Use, or may be causing injury to or interference with our rights or property, other website users or customers, or anyone else that may be harmed by such activities. We may disclose or access account information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service and improve our products and services.

We occasionally hire other companies to provide limited services on our behalf, including packaging, delivering or mailing, answering customer questions about products or services, sending postal mail, providing investor information and processing data. We will only provide those companies the information they need to deliver the service, and they are contractually prohibited from using that information for any other reason.

As we continue to develop our business, we may buy or sell businesses or assets. In such transactions, confidential customer information generally is one of the transferred business assets. In the event of a transaction involving the sale of some or all of Loomis's businesses, customer and site visitor information may be one of the transferred assets and may be disclosed in connection with negotiations relating to a proposed transaction. In such case, the transferred information may become subject to a different privacy policy.

How can I control my personal information?

We offer our customers choices for the collection, use and sharing of personal information. You may contact us at sales@loomisbros.com if you wish to view, edit or delete your personal information from our database, and we will use commercially reasonable efforts to accommodate your request.

How does Loomis protect financial-related information?

Keeping your personal financial information private is very important to us. As a matter of policy and long-time business practice, we do not sell information provided by our users. Any user statistics that we may provide to prospective partners regarding financial matters are provided in the aggregate only and do not include any personally identifiable information about any individual user. If we add an online payment process in the future, we will transfer your credit card number, bank account number or other personal information to the appropriate credit card companies or bank in order to process any online payments.

What security precautions are in place to protect against the loss, misuse or alteration of my information?

Because information sent through the Internet travels from computer to computer throughout the world, when you give us information, that information may be sent electronically to servers outside of the country where you originally entered the information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Except as specifically stated, this site does not use security encryption measures. Information that you disclose by use of this site (as with any site that is non-secure), by posting a message or using e-mail, potentially could be collected and used by others. This may result in unsolicited messages from third parties or use of such information by third parties for their own purposes, legal or illegal. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or from our services, and you do so at your own risk.

Once we receive your transmission, we use commercially reasonable efforts to ensure its security on our systems.

Choice/Opt-out

Our website provides users the opportunity to opt-in to receiving communications from us either for product inquiries or our news feed.

To ensure that you will not receive recurring marketing information from us unless you choose to, we will provide you with simple instructions on each marketing email from Loomis for you to let us know that you have chosen to stop receiving such emails from us.

What else should I know about my privacy?

Please keep in mind that whenever you voluntarily disclose information online, that information is accessible to other customers and users. Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information. Please be careful and responsible whenever you are online.

When you or we end your customer relationship with us, we will treat the information we have about you as if you were still our customer.